



gjchamber.org

YOUR LINK TO BUSINESS

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Business Planning Resources

As a business owner, manager, decision maker your time is at a premium. Taking time to look above the stack of papers and problems to assess where your business is and where you want it to go often falls to the bottom of "to do" list. Yet, for the good of your business future it should probably be much higher on the list.

The Chamber makes it much easier and less time consuming for you to focus on what is important with a suite of business planning resources. They include:

- **SizeUP** is a free service that lets you benchmark your business, map your competitors, suppliers and customers, and determine the best place to advertise locally. The website is very easy to use with graphics that help you quickly understand the results. There is a short video demonstrating how to use the site. You must register, but registration is free and is not used for marketing other services.
- **Business Connect** is offered on the third Wednesday of each month from 2:00 to 4:00 PM when researchers from the Mesa County Library are onsite at the Chamber to assist in developing lists of potential customers contact information. If you are not sure what your potential customers may look like or how best to market to them, Trisha Martinez, the Chamber's Marketing and Membership Manager can also meet with you during that time slot to explore these opportunities.
- **Tools for Business** is a robust section of the Chamber website that

offers a host of online business tools including a crowd funding scorecard, new employee kit, key performance measures to use in your business, a business report card, business plan templates, idea management assessment, audit checklist for SBA funding and much more.

To access all of these tools you can contact Chamber staff directly or go the Chamber website and click on business services.

Could You Use \$50

The Chamber would love to help support our member restaurant community by awarding you a \$50 gift card. All you have to do is assist us with growing the membership during our fall campaign slated to run throughout the month of October.

Provide us with a lead and/or help us sell a membership during this time and we give you that gift card to the member restaurant of your choice as soon as the new member submits a minimum of half the annual investment to the Chamber.

You know the benefits of being a chamber member first hand and we know there is strength in numbers so let's team up to build the organization together! Contact Trisha Martinez (trisha@gjchamber.org or 970-263-2912) if you have any questions or a business lead for us.



Follow the Grand Junction Chamber on



and on gjchamber.org

Grand Junction Area Chamber of Commerce Board of Directors

Jeff Franklin, Bank of Colorado
- Chairman of the Board

Michael Anton, EmTech Inc.

Lisa Boyd, No Coast Sushi

Matthew Brehm, Cranium 360

Joseph Burtard, Ute Water and
JRs Carriage Service

Grady Busse, Action Publishing Inc.

David Cesark, Mesa Energy Partners

Jeffrey S. Hurd, Beckner & Hurd, LLC

Chuck Johnson, Brady Trucking

Jon Labrum, ProVelocity

John Marshall, Colorado Mesa
University

Michael McBride, St. Mary's Hospital
& Regional Medical Center

Greg Motz, Sun King Management
- Immediate Past Chair

Paula Reece, Crossroads Fitness

C.J. Rhyne

Pat Tucker, Conquest Developments,
LLC

Clay Tuflly, Alpine Bank

Janie VanWinkle, VanWinkle Ranch

Diane Schwenke - President/CEO

WWW.GJCHAMBER.ORG

CORE COMPETENCIES

- Creating a Strong Local Economy
- Representing the Interests of Business with Government
- Promoting the Community
- Providing Networking Opportunities to Build Business Relationships
- Political Action

Chairman's Column



With Labor Day upon us, the Chamber takes its level of activity for member involvement up a notch or two and I hope many of you will take advantage of those

opportunities.

One of the most critical ones that you never even need to leave your desk for is the Annual Membership Survey. This is the one time a year that we ask you...all of the "owners" of this association to give us solid input and feedback on the direction, priorities and activities you want us to focus on. The survey will be sent out via email by midmonth and will likely take five minutes or less to complete. I want you to know that the board takes the survey results and comments very seriously and they serve as the foundation of our all day annual planning session in early November. Know that we don't just want your funding. We are much stronger when we have your support and involvement...and this is one easy way to be involved.

We also have two major events this fall and I hope to see many of you at them and/or supporting them in addition to our excellent Business After Hours and Networking@Noon sessions. The first is the Annual Golf Tournament on September 25th. I am proud that Bank of Colorado is joining Shaw Construction in sponsoring this premier outing at the Golf Club on Redlands Mesa. My understanding is that there are still a few spots open for the afternoon flight but that the morning is all but full so if you plan to play let us know soon. Not a golfer? You can still participate by providing swag for the golfer bags, prizes or by participating in our Great Golf Ball Drop. For \$10 you receive a chance to win a fabulous getaway courtesy of our Chamber members The Hotel Telluride and Telluride Ski & Golf. You can ask any staff member for details.

One month later on October 27th many of our "superhero" businesses will be showing why our business community is the backbone of the local economy at our Business Showcase, 4:00 to 7:30 PM at Two Rivers Convention Center, sponsored by Alpine Bank. This is the one time during the year that our Business After Hours is offered during an event that allows many small businesses to participate and show their products and services to the public. The event is also open to the public at large and tends to draw up to 1,000 people in the span of just three and a half hours.

Finally, September means that my year as your chairman is almost 75% complete. It has gone by FAST!! However, I'm still here for awhile and want you to know my door is always open and I'd love to hear from you about your perceptions of the Chamber and how we can serve you better!

Jeff Franklin, Chairman

Is Your Business Growing?

Did you build a new building, open a second location or add employees in the past year? The Chamber wants to know! If your business is growing and adding employees we want to congratulate your company on that singular achievement and buy you lunch! Every three months during our Quarterly Membership Meeting we take time to share the good business news and present a small award to company representatives that tell us they have grown. It is good publicity for the businesses being recognized and good news for the rest of us as we look for signs of a strengthening economy. Please take time to submit the expansion form you can find online at www.gjchamber.org or by calling 970-242-3214 and letting us know how your business has expanded and who from your company will be joining us for lunch on **Monday, September 21st at the Grand Vista Hotel.**



New Directors Proposed

The Chamber's Board Nominating Committee is presenting a slate of directors who will be appointed to serve a four-year term on the board with approval from the members. They are shown below:

- **Tyler Bittner** - WPX Energy
- **Stuart Hall** - Olsson Associates
- **Donna Hardy** - Dalby, Wendland & Co., P.C.
- **Heather Lambeth** - New Image Realty, LLC
- **Darin Mack** - The Trophy Case

According to the Chamber by-laws, "Any member in good standing may nominate additional candidates for Directors by petition as follows: The petition form shall state the name of the individual who is being nominated. The candidate must be a person who is 18 years of age or older and who is a member in good standing or associated with a member in good standing. The petition shall identify the name of the member with whom the candidate is associated and shall affirm that the candidate is willing and able to serve a full term as director, if elected. The petition must be signed by at least five percent (5%) of the current members in good standing indicating their desire that the named individual be included in the slate of candidates for Director. Each individual signing the petition must be a member in good standing or associated with a member in good standing. Multiple signatures of individuals representing the same member shall be counted as one nomination. The petition must be on a form provided by the Chamber and available to members at the Chamber office. The petition must be received at the Chamber office by no later than three business days before the Board meeting at which the Board is scheduled to certify the nominating committee's candidates (in 2015 that is September 17th)."

If petitions are filed, an election will occur.



2014/2015 Board of Directors

Super Heroes Golf Too!

At least we suspect they do. Even Batman and Superman have to take a little time off fighting crime to network and have fun...and so should you! September has arrived and with it comes the **Chamber's Annual Golf Tournament on September 25th** sponsored this year by Shaw Construction and Bank of Colorado.

Are you golfing with the "rise and shine" bunch or the "out to lunch and not coming back" group? We still have limited space available in both flights for this gorgeous day of networking at the Golf Club on Redlands Mesa. There will be friendly rivalries, goody bags, and eighteen holes of golf along with food, beverages and the chance to leave with some great prize items. All proceeds will benefit the Chamber's small business resource programming which includes: Tools for Business Success, Chamber University, Business Connect and Size UP.

To sign up as an individual or as a team, visit www.gjchamber.org or call 970-242-3214.



Federal Reserve Offers Economic Outlook

As a member of the Grand Junction Area Chamber of Commerce you and your senior associates are invited to attend the Federal Reserve Bank of Colorado Economic Forum. Economic Forums consist of presentations by Federal Reserve policy advisers about key regional economic issues and national trends, as well as offering an update on monetary policy objectives and concerns.

The Economic Forum for Grand Junction will take place on Thursday, September 24th at Two Rivers Convention Center. There is no cost to attend, **but registration is required.** Register online now for the Grand Junction Forum at http://frbkc.custhelp.com/cj/documents/detail/1/AvMK~wpLDv8S~xb~Gv8M~yLYxv8q_Yz73belMj7~Pv9s/2/COForums

The Economic Forum agenda for the evening is:

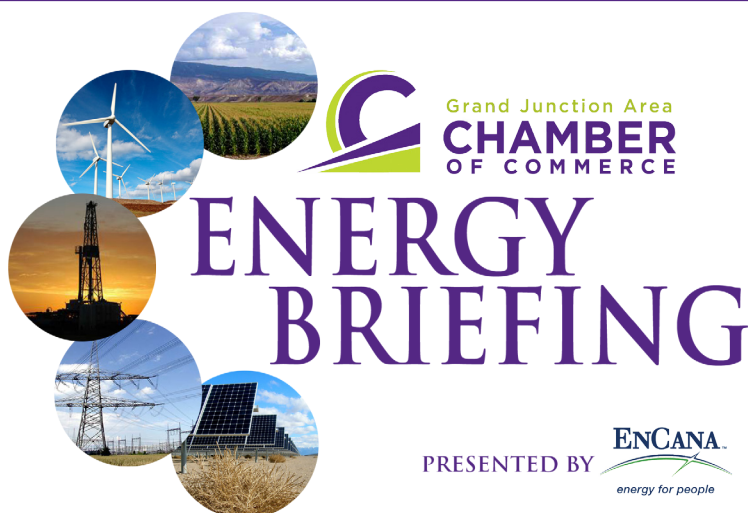
5:30 p.m. - Registration and Reception

6:00 p.m. - Colorado Economic Outlook

6:45 p.m. - Dinner

7:15 p.m. - Monetary Policy and the U.S. Economic Outlook

Please contact Stacey Martin at stacey.martin@kc.frb.org with any questions. This event is hosted by the Federal Reserve Bank.



Economic Impact of Energy Industry

Join State Treasurer Walker Stapleton as he discusses the impact of the Energy Industry in our community

Date: **THURSDAY, September 10, 2015**

Time: **Noon**

Location: **Mesa County Workforce Center**
512 29 1/2 Road

Cost: **\$15/person GJACC Members**
\$20/person General Admission

Energy Briefing Luncheon - September 10, 2015

Company Name: _____

Attending (Names): _____

Contact Name: _____

Phone: _____ Fax: _____ E-Mail: _____

Method of Payment: _____ Bill My Chamber Account: _____ Check Enclosed

_____ Charge my MC/VISA/Discover # _____ Exp. Date _____

Authorized Signature: _____

Four convenient ways to register: (Space is limited so register early)

Mail: GJ Area Chamber, 360 Grand Ave., GJ, CO 81501
Phone: (970) 242-3214
Fax: (970) 242-3694
On-line: www.gjchamber.org

All events require pre-registration and pre-payment. Registration fees are non-refundable four business days prior to event. Substitutions may be made at any time. If special assistance is needed, you must notify the Chamber four days prior to the event.

Chamber Surveys North Avenue Members

The Grand Junction Chamber is a membership driven organization so when the Chamber was asked recently to consider the issue of renaming North Avenue to University Boulevard board leadership directed staff to survey the 43 business members on North Avenue, those most affected, for their input prior to such a discussion.

Of the 43 members invited to participate 23 took the time to complete the survey and three others chose to call the Chamber directly to offer their insights. Shown below is a summary of the survey responses:

Question: Do you think the Chamber should take a position on the proposal to rename North Avenue University Boulevard?

- 78.26% said yes (18 responses)
- 17.39% said no (4 responses)
- 4.35% said "I don't care" (1 response)

Question: If you answered Yes on Question 1, what position should the Chamber take?

- 40.91% said support the name change (9 responses)
- 40.91 said oppose the name change (9 responses)
- 18.18% said remain neutral (4 responses)

Question: What other comments would you like to make as the board considers this issue?

18 respondents chose to make comments on the name change and five of them indicated a desire to look at 12th Street as an option for University Boulevard rather than North Avenue. Those supporting the name change cited

- The idea of reinventing this sector of the community is a good one,
- This fits in timely with the recently completed re-branding study
- North Avenue has a bad stigma attached and changing the name would help to reinvigorate the area
- It sounds better than North Avenue. Grand Junction is college town so it's a good idea

Cost and expenses to businesses were cited in several of the statements of those opposed to the change along with:

- There is no reason to change it. It is just a name and unless you clean up the area nothing will change

- A huge number of small businesses will be impacted
- It is not just the cost of reprinting materials, it is the labor required to change addresses for suppliers, vendors and government reports that would be tough on small businesses
- It will create confusion similar to the confusion of Patterson Road which is also F Road

Question: Other comments you'd like to give to Chamber leadership.

Eight respondents chose to provide additional comments including:

- It is the fear of the unknown that creates this opposition. We should identify the costs and share that information before we ask for feedback. I think that those opposed will then favor the change
- Consider the impact to maps, GPS, freight companies, advertising material, invoices, business cards signage, billboard signs, in house paperwork...the list is very long and more than is being considered by proponents
- Is there a way the Chamber could support businesses that experience hardship with this change?
- What benefit is there really to the name change for businesses along North Avenue?
- Fight for the little guy

The Chamber Board will be considering all of the survey results at their August board meeting and wishes to thank those members who took the time to respond to this request for input.





The Future of Transportation in Colorado

Join us as Tony Milo, Colorado Contractors Association Executive Director and Bill Ray, WR Communications Principal, discuss the future of transportation funding and how to move the conversation forward along with possible solutions to our current transportation woes.



Bill Ray

Date: September 21, 2015
Time: 12:00 Noon

Location: Grand Vista Hotel
2790 Crossroads Blvd.

Cost: \$18/person GJACC Members
\$23/person General Admission



Tony Milo

Quarterly Membership Luncheon - September 21, 2015

Company Name: _____

Attending (Names): _____

Contact Name: _____

Phone: _____ Fax: _____ E-Mail: _____

Method of Payment: _____ Bill My Chamber Account: _____ Check Enclosed

_____ Charge my MC/VISA/Discover/AMEX # _____ Exp. Date _____

Authorized Signature: _____

Four convenient ways to register: (Space is limited so register early)

Mail: GJ Area Chamber, 360 Grand Ave., GJ, CO 81501
Phone: (970) 242-3214
Fax: (970) 242-3694
On-line: www.gjchamber.org

*All events require pre-registration and pre-payment. Registration fees are non-refundable two business days prior to event.
Substitutions may be made at any time. If special assistance is needed, you must notify the Chamber four days prior to the event.*
Photographs will be taken at all Chamber events.

Voicing Business Concerns On Proposed Drainage Fees

The Chamber Board heard a brief presentation at their August meeting regarding a proposal to impose usage fees and impact fees on businesses and residences as part of a strategy by the Grand Valley Drainage District to meet the increased needs of urbanization and regulation regarding management of storm water runoff in the Valley. At that time the board determined that the voice of the general business community was needed as the District considered levying these fees. Diane Schwenke attended the public meeting on the proposal August 24th and voiced concerns of how businesses would be impacted by the new fees.

The proposal at that meeting was to impose a fee of \$3/month on businesses for every 2,500 square feet of impermeable surface (as in buildings and parking lots). By way of example the roughly 50,000 square feet that the Chamber owns for its building and parking lot would be assessed \$740 annually. In addition to this basic fee businesses already are subject to a mill levy and would be also be assessed an impact fee of \$500 for every 2,500 square feet of expansion of new building/parking lot additions and improvements in the future. Schwenke noted the following concerns:

- Businesses already pay more than residences because of the way they are assessed for the mill levy
- Businesses in industrial parks such as Bookcliff Tech Park already pay thousands of dollars for maintenance of a detention pond and water quality filtration system yet would still be assessed this fee at the same rate as others who do not contribute to mitigating run off impacts
- Most fees have an industrial or commercial usage fee that differs from residential fees but this fee would simply require more from businesses based on their size
- Businesses are the economic engine of this and need to have representatives at the table for these discussions

Based on the input of Schwenke and others at the August 24th meeting a decision on passing the resolution to assess the fee was postponed until September 9th. Members are urged to become informed about the issues and the solutions being proposed and voice their opinion to the Grand Valley Drainage Board prior to that meeting.

Business Connections Abound At Showcase

As countless membership surveys have found, the Business Showcase is one of the most beneficial business events that the Chamber offers. And this annual event happens on **October 27th, 4:00 PM to 7:30 PM at Two Rivers Convention Center**. Here are the top reasons you should exhibit:

- This event is not only open to Chamber members but also the general public and we normally have over 1,000 people attend
- You only have to be there for three and a half hours so this is not a staff intensive event but it does attract a substantial number of key decision makers
- The cost to exhibit is less than \$50 per hour, much less than most trade shows
- Many buying decisions by households and businesses are made in the fall, the same time as this show
- Because this is also Business After Hours you are assured that there will be good attendance and that people will "stick around"

Terri Smatla Joins Chamber Staff

Thanks to a collaborative effort between the Mesa County Workforce Center, School District 51 and the Chamber, a fulltime workforce coordinator has joined the Chamber staff to manage emerging workforce initiatives, including YEA!, Hire Me First, Career Exploration Events, Internships and other work environment experiences.

Terri Smatla has over 20 years of experience with School District 51 including serving as the School to Career Coordinator. She most recently worked for Colorado Mesa University as an Academic Success Coach and taught business classes. Please welcome her when you see her at various Chamber events and venues.



Mark Your Calendar ~ Details & Registration online at gjchamber.org

SEP 2 | 7:00 AM
YPN Before Hours
Einstein Bros. Bagels
 RSVP via YPNMC.org

SEP 10 | 12:00 Noon
Energy Briefing:
Economic Impact of Energy
Mesa County Workforce Business Center
 Advance Registration: \$15 for GJACC members.

SEP 15 | 2 - 4 PM
Google - Let's Put Our Cities On The Map
GJACC Conference Room
 Advance Registration Requested. No cost for GJACC members

SEP 16 | 12:00 Noon
Networking@Noon
Edgewater Brewery
 Advance Registration Required: \$18 for GJACC members.

SEP 16 | 2 - 4 PM
Mesa County Libraries Business Connect
GJACC Conference Room
 Advance Registration Requested. No cost for GJACC members

SEP 21 | 12:00 Noon
Quarterly Membership Luncheon: Colorado Transportation Funding
Grand Vista Hotel
 Advance Registration Required: \$18 for GJACC members.

SEP 25 | 7:30 AM or 1 PM
Chamber Golf Tournament
Golf Club at Redlands Mesa
Sponsored by: Shaw Construction & Bank of Colorado
 Corporate Team \$600, Individual Player \$110.
LIMITED NUMBER AVAILABLE

SEP 25 | 6:00 PM
Great Golf Ball Drop
Golf Club at Redlands Mesa
Sponsored by: The Hotel Telluride and Telluride Ski & Golf
 \$10 for 1 ball or \$25 for 3 balls.

SEP 29 | 5:30 PM
Business After Hours
Central Station
 Advance Registration: \$10

for GJACC members.

OCT 7 | 7:00 AM
YPN Before Hours
My Favorite Muffin
 RSVP via YPNMC.org

OCT 14 | 12:00 Noon
Energy Briefing
Mesa County Workforce Business Center
 Advance Registration: \$15 for GJACC members.

OCT 21 | 12:00 Noon
Networking @ Noon
HoneyBaked Ham
 Advance Registration Required: \$18 for GJACC members.

OCT 21 | 2 - 4 PM
Mesa County Libraries Business Connect
GJACC Conference Room
 Advance Registration Requested. No cost for GJACC members.

OCT 27 | 4 - 7:30 PM
Business Showcase
Two Rivers Convention Center
Sponsored by: Alpine Bank
 Booth Spaces Starting at \$385 for GJACC Members

NOV 11 | 12:00 Noon
Energy Briefing
TBD
 Advance Registration: \$15 for GJACC members.

NOV 17 | 5:30 PM
Business After Hours
Bellico Credit Union
 Advance Registration: \$10 for GJACC members.

NOV 18 | 12:00 Noon
Networking @ Noon
Rockslide
 Advance Registration Required: \$18 for GJACC members.

NOV 18 | 2 - 4 PM
Mesa County Libraries Business Connect
GJACC Conference Room
 Advance Registration Requested. No cost for GJACC members

SAVE THE DATE
JAN 29, 2016
Chamber Annual Banquet
 Two Rivers Convention Center
 Mark your calendar now to be sure you don't miss this fun-filled evening.

GJACC Events Registration Form: September, October & November 2015

- | | | |
|--|---|---|
| <input type="checkbox"/> YPN Before Hours - 9/2 | <input type="checkbox"/> Business After Hours - 9/29 | <input type="checkbox"/> Networking at Noon - 11/18 |
| <input type="checkbox"/> Energy Briefing - 9/10 | <input type="checkbox"/> YPN Before Hours - 10/7 | <input type="checkbox"/> Business Connect - 11/18 |
| <input type="checkbox"/> Google Training - 9/15 | <input type="checkbox"/> Energy Briefing - 10/14 | |
| <input type="checkbox"/> Networking@Noon - 9/16 | <input type="checkbox"/> Networking@Noon - 10/21 | |
| <input type="checkbox"/> Business Connect - 9/16 | <input type="checkbox"/> Business Connect - 10/21 | |
| <input type="checkbox"/> Quarterly Luncheon - 9/21 | <input type="checkbox"/> Business Showcase - 10/27 | |
| <input type="checkbox"/> Golf Tournament - 9/25 | <input type="checkbox"/> Energy Briefing - 11/10 | |
| <input type="checkbox"/> Great Ball Drop - 9/25 | <input type="checkbox"/> Business After Hours - 11/17 | |

Company Name: _____ Contact Person: _____

Attending (Names): _____

Phone: _____ Fax: _____ Email: _____

Payment Method: ☐ Bill my Chamber Account ☐ Check Enclosed

☐ Charge my MC/VISA/Discover/AMEX # _____ Exp Date _____

Authorized Signature: _____

All events require pre-registration and pre-payment. Registration fees are non-refundable two business days prior to the event. If special assistance is needed, you must notify the Chamber four days prior to the event. Photos will be taken at Chamber events and used for marketing purposes.



New Members!

5 Star Event Rental & Design

PO Box 4461
Grand Junction, CO 81502
Derek Dause - (970) 216-9890
www.gj5starevents.com
Rentals: Events/Parties/Weddings

A-1 Roofing Service Center

3030 1/2 N Moorland Cir
Grand Junction, CO 81504
Wade Hoffman - (970) 778-7361
Roofing Contractors

D & K LLC

7900 E Union Ave Ste 850
Denver, CO 80237
Nicholas Daniel - (720) 289-1736
www.firstinvestors.com
Financial Advisors or Services

Hartman Brothers Medical

565 25 Rd Ste 106
Grand Junction, CO 81501
Ashlie Zimmerman
(970) 644-5952
www.hartmanmedical.net
Pharmacy/Drug Store

Health Connect Properties

2452 Patterson Rd Ste 302
Grand Junction, CO 81505
Ken Henry - (970) 260-4080
www.healthconnectproperties.com
Real Estate: Commercial/Residential/Agricultural

Human Resources Network, Inc.

641 Ian Ct
Grand Junction, CO 81504
Keith Swinehart - (303) 668-4420
www.hrnet.org
Employment: Staffing/Training Service

InSu Solutions

Aaron Acker - (970) 270-0076
<http://InSuSolutions.com>
Advertising/Marketing/Public Relations/Graphic Art

Iron Mountain Hot Springs

281 Centennial St
Glenwood Springs, CO 81601
Heather Austin - (970) 945-4766
www.ironmountainhotsprings.com
Tourist Attractions/Tours/Recreation

Julie Berg

Independent Mary Kay Consultant
Julie Berg - (970) 270-3009
www.marykay.com/jberg1
Health and Beauty

Pattie's Tiny Cakes

Pattie Dravis - (970) 201-6165
Bakeries: Retail/Wholesale

Redrock Radio Group

2314 Hwy 6 & 50
Grand Junction, CO 81505
Tom Troland - (970) 986-4900
www.redrock101.com
Broadcasting Media: Television/Cable/Radio

Rocky Mountain PBS

KRMJ - DT
890 Hall Ave
Grand Junction, CO 81501
Alex Forsett
(970) 245-1818
www.rmpbs.org
Broadcasting Media: Television/Cable/Radio

Sprigs & Sprouts of Western Colorado, LLC

3669 G Rd
Palisade, CO 81526
Ruth Elkins
(970) 234-1261
Gift & Specialty Shop

Upland Companies, Inc

PO Box 1380
Clifton, CO 81520
Nathan Rinderle
(970) 434-0510
www.uplandcoinc.com
Contractors: General

Winterswolf Dream Catcher

1721 N 20th St
Grand Junction, CO 81501
James W. Winterswolf
(970) 433-3435
www.jimwinterswolf.vemma.com
Health and Wellness

Member Referral Program

Help Us Grow Your Chamber

During the month of October, when you refer a company who becomes a member of the Chamber, we will extend our gratitude for each referral by giving you a **\$50** gift card.

Contact Trisha Martinez at
trisha@gjchamber.org or 242-3214
for details.

22nd Annual Golf Tournament



Bank of Colorado
Member FDIC

FRIDAY, SEPTEMBER 25, 2015
THE GOLF CLUB AT REDLANDS MESA

Corporate Team 4-Some \$600

Includes 1 Hole Sponsorship. Double shotgun format: 7:30 a.m. or 1 p.m. (Preferred time is on first come basis) Includes cart, green fees, lunch, two drinks during the course of play and award dinner. Your company will be recognized in all online and hard copy Chamber publications.

Individual Player \$110

Hole Sponsorship \$200

Your company name prominently displayed on a sign placed at either a tee box or green for the duration of the tournament. Your company will be recognized in all online and hard copy Chamber publications.

Prize Sponsorship:

(Items valued at \$45 or more)

Prizes to be given for Longest Drive, Longest Putt, and Closest to the Pin. Your company will be recognized in the tournament program and all online and hard copy Chamber publications.

Swag Bag Sponsorship:

Sponsor to provide 200 items to be placed in goody bags for golfers. Your company is also mentioned in the tournament program, follow-up publicity in the Chamber newsletter and The Daily Sentinel

Beverage Cart

Sponsored by: Rib City Grill

Golf Carts

Sponsored by: Wind River Casino

Range Balls Sponsorship

Sponsored by: StarTek

Keg Sponsorships

**Sponsored by: Spectrum Business Services
and ThunderStruck Valley**

Lunch & Dinner

Sponsored by: Rocky Mountain Health Plans

Hole In One Sponsor



****Golf Tournament Sponsorships are offered on a first-paid, first-served basis****

Select from the following sponsorship choices:

☐ Corporate Team - \$600

☐ Hole - \$200

☐ Lunch - \$625

☐ Individual Player - \$110

☐ Prize (\$45+ value)

☐ Swag Bag (200 items)

Business Name: _____

Contact Person (Team Player 1): _____ Phone: _____

Player 2: _____ Player 3: _____ Player 4: _____

☐ Early Bird Tee Time 7:30 a.m. (sign-in 6:30-7:30 a.m. with continental breakfast)

☐ Afternoon Tee Time 1 p.m. (sign-in 12:00-1:00 p.m. with hot dogs & drinks)

****Cart, green fees and two beverages included for all golfers****

Number of Additional Dinner Guests Attending (\$15/person) _____

☐ Enclosed Check \$ _____ ☐ Bill my Chamber Account \$ _____

☐ VISA/MC/DISCOVER/AMEX #: _____ EXP. _____

Authorized Signature _____ email: _____

RETURN TO: THE GRAND JUNCTION AREA CHAMBER OF COMMERCE * 360 GRAND AVE. * GRAND JUNCTION, CO 81501
FAX: 970-242-3694 * TEL: 970-242-3214 * EMAIL: info@gjchamber.org

*All events require preregistration and prepayment. Registration fees are nonrefundable four business days prior to the event.
Substitutions may be made at any time.*

Googled Your Business Lately?

Have you Googled your business lately? What did you find? Were you happy with the results? Chances are if you are small business you are not taking full advantage of the **FREE** tools available to assist customers in finding you online. The Grand Junction Area Chamber of Commerce has agreed to be a partner in the Google initiative, "Let's Put our Cities on the Map." This effort launched on March 25th is designed to strengthen 30,000 communities across the nation, including ours, by helping small businesses get online.

The program provides Grand Junction with a custom website where small businesses can go for online help. It's loaded with helpful resources like a diagnostic that helps businesses see how they are appear on Search and Maps.

To maximize this new resource the Chamber is hosting an onsite training for any interested business on **Tuesday, September 15th, 2:00 PM to 4:00 PM in the Chamber lower level conference room.** Businesses that attend will learn how to:

- Put more information about their business into Google
- Get their company verified by Google searches
- Add information such as location and hours of operation
- Add photos to enhance their listing
- Get a diagnostic tool to see how they can improve their listing and visibility

There is no cost to attend but space is limited so reservations are requested and can be made by online at www.gjchamber.org.



with Google

Grand Junction Area Chamber of Commerce Annual Golf Tournament
Presents the 1st Annual

GREAT GOLF BALL DROP

September 25, 2015

Redlands Mesa Golf Club

2325 West Ridges Boulevard

Grand Junction, CO 81507

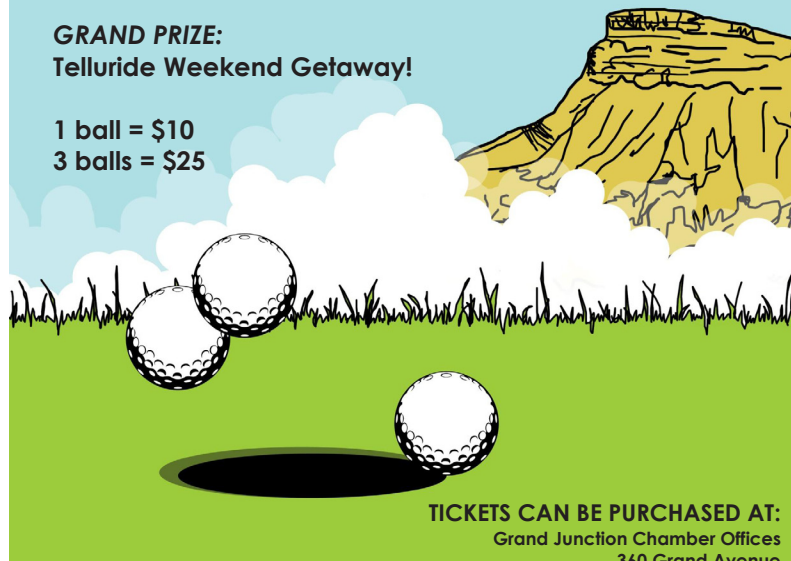
Balls dropped at 6:00pm

GRAND PRIZE:

Telluride Weekend Getaway!

1 ball = \$10

3 balls = \$25



TICKETS CAN BE PURCHASED AT:

Grand Junction Chamber Offices

360 Grand Avenue

Grand Junction, 81501

970-242-3214

Also available through select
Chamber Diplomats, Board Members,
and at Chamber Events

Rules and Restrictions May Apply



Upcoming YPN Events

YPN Before Hours

September 2 | 7:00 AM

Location: Einstein Bros Bagels

A relaxed networking opportunity to get to know and network with other Young Professionals in Mesa County.

YPN Before Hours

October 7 | 7:00 AM

Location: My Favorite Muffin

YPN Before Hours

November 4 | 7:00 AM

Location: Enstrom Candies



For additional events or to find out more about the Young Professionals Network, visit the YPN website at www.ypnmc.org or their Facebook page at www.facebook.com/ypnmc.

Transportation Funding Discussion Headlines Quarterly Luncheon September 21st

Colorado's transportation grid is the lifeline for our state's economy. Unfortunately, Colorado, like many states, can no longer depend on the gas tax to keep up with transportation-funding demands. Revenue from federal and state gas taxes, assessed at rates that have been fixed for more than two decades, has steadily declined as we drive fewer miles and burn less gasoline in more fuel-efficient cars.

According to an Inside Energy analysis, after adjusting for inflation, the Colorado Department of Transportation takes in 30 percent less money from gas taxes now than it did in 2000—despite statewide population increasing by more than 1 million people since then.

No matter where you live in Colorado, we all depend on a well-functioning, modern transportation network to safely deliver goods to market, workers to their jobs and kids to school. It fosters tourism and helps us enjoy all our state has to offer. An effective transportation network is vital for Colorado to maintain a competitive economic edge regionally, nationally and globally. It benefits all of us: individuals, small and large businesses, farmers, schools, emergency and safety providers, tourists and travelers.

Our transportation woes go way beyond the epic backups along Interstate 70. Every region of Colorado has fallen behind on strategic transportation projects. CDOT has years of backlogged maintenance projects statewide.

It's time for Colorado to renew its commitment to transportation funding. Importantly, we must secure a long-term transportation-funding solution while the state's economy is strong and revenue is available to make significant improvements.

The Colorado Contractors Association, along with Move Colorado, is working to find solutions and has embarked on voter and policy research. Tony Milo, CCA's executive director, and Bill Ray will join us on September 21 for a presentation on what's next for transportation funding. Please join us to discuss how to move the conversation and solutions forward on transportation funding.



Tony Milo, Colorado Contractors Association



Bill Ray
WR Communications

Student Entrepreneurial Training Starts September 29th

Imagine if you could have taken a class and started your first business at the age of 13 or 17 rather than 25 or 35 or even 65! Where would that knowledge have taken you? That is what the Young Entrepreneurs Academy does for up to 24 lucky middle and high school students each year.

Applications were pouring in as of press time from eager young students and the first class is slated to begin on Tuesday, September 29th at Western Colorado Community College. The Chamber is grateful to the many workforce partners, financial sponsors and business volunteers that make this dynamic and powerful opportunity available to youth in our community. In particular this month we want to thank our three business instructors who have committed to ten weeks of instruction each; Skip Hudson, Turnkey Consultants, Heather Lambeth, New Image Realty and Christian Herrera, X106.9, KMZK. We still have multiple volunteer opportunities available including mentors, guest speakers, field trip hosts and much more. For information contact Terri Smatla (tmatla@gjchamber.org).

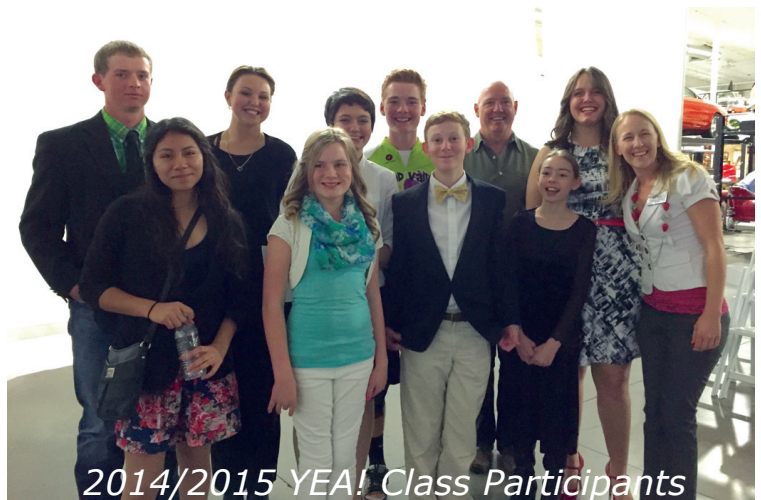
We wish to thank our program partners Western Colorado Community College, Mesa County Valley School District 51, Mesa County Workforce Center and Business Incubator Center. And, of course we could not do this without our program sponsors. They include:

Presenting Sponsor: City of Grand Junction

Premier Sponsors: CAPCO, Home Loan, Mesa County Workforce Center

Scholarship Sponsor: Mesa County Business Education Foundation

Investor Panel Sponsors: Alpine Bank, Bank of Colorado, Community Banks of Colorado, Mesa County Valley School District 51, OBJ Group Ltd., StarTek, US Bank



2014/2015 YEA! Class Participants



Business Showcase 2015

Tuesday, October 27, 2015

4:00 - 7:30 PM

Two Rivers Convention Center

Booth - \$385/Member \$685/Non-Member

Endcap - \$485/Member \$755 Non-Member

(Non-Member pricing includes your 1st year membership in the GJACC at the Business Level)

Register online at www.gjchamber.org

SPONSORED BY



Alpine Bank

2015 Business Showcase Booth Registration

Booth Details: Check all boxes that apply to your registration.

- | | | |
|--|--|---|
| <input type="checkbox"/> Booth \$385/\$685 | (10'x10' space with one 8' draped backdrop, two 3' skirted side rails, 1 table & 2 chairs) | <input type="checkbox"/> Need Electricity |
| <input type="checkbox"/> Endcap \$485/\$785 | (10'x10' PRIME SPACE with one 8' draped backdrop backdrop, one 3' skirted side rail, 1 table & 2 chairs) | <input type="checkbox"/> Need WiFi |

Booth Choice #1 _____ #2 _____ #3 _____

Company Name: _____

Contact Person: _____ Phone: _____

Method of Payment: _____ Bill my Chamber Account _____ Check Enclosed

_____ Charge to my MC/VISA/Discover # _____ Exp. Date _____

Return to: Grand Junction Chamber, 360 Grand Ave, Grand Junction, CO. Fax: 970-242-3694.

All events require preregistration and prepayment. Registration fees are nonrefundable FOUR BUSINESS DAYS prior to event. Substitutions may be made at any time. If special assistance is needed, notification to the Chamber four days prior to the event is required.

Media Sponsors:



Recent Ribbon Cuttings



Clean N Green

1141 N 25th St Unit E, Grand Junction, CO 81501

(970) 986-1092 - **New Business**

"Natural Carpet Cleaning for a healthy home"



ColorAuto Carwash and Detail Shop

2486 Commerce Blvd Ste C, Grand Junction, CO 81505

(970) 628-1505 - **New Location/Expansion**

"ColorAuto has opened a larger location to accommodate larger projects"



Grand Junction Estate Sales

PO Box 4492, Grand Junction, CO 81502 (970) 640-8598

New Business - "Grand Junction Estate Sales is a full service-turn key Estate and Liquidation Business including Senior Transitions, Downsizing, full cleanouts & MORE!"



It's A Date

300 Main St Ste 106, Grand Junction, CO 81501

(970) 462-7578

New Business - "Dating and Matchmaking Service"



Grand Valley BMX

2785 US Hwy 50, Grand Junction, CO 81503 (970) 433-7159 - www.grandvalleybmx.com

New Location/Expansion - "BMX Racing for beginners to advanced"



Business Barometer

July 2015

A gauge of Grand Junction's economic indicators published by the Grand Junction Area Chamber of Commerce.

info@gjchamber.org

970-242-3214

Sales Tax Revenue Collections			
July	2015	2014	% Change
City of Grand Junction	\$3,811,153	\$3,685,855	3.4%
Total YTD	\$24,457,765	\$23,994,390	1.9%

Building Permits				
July	2015	Total Value	2014	Total Value
New Single Family Residence	39	\$9,207,518	47	\$11,827,661
New Commercial	1	\$2,027,987	1	\$866,561
Other	144	\$23,457,811	191	\$12,352,023
Totals	184	\$34,639,316	239	\$14,444,654
YTD Totals	1,141	\$136,836,762	1,226	\$99,565,181

MLS Statistics - Quarterly		
2nd Quarter	2015	2014
Total Sold	1046	908
Dollar Volume	\$218,670,184	\$199,012,925
Total Sold YTD	1712	1478
Dollar Volume YTD	\$352,098,080	\$309,355,845

Source: Grand Junction Area Realtor Association

Hotel/Motel Occupancy		
July	2015	2014
Occupancy Rate	73.8%	71%
Average Daily Room Rate	\$85.17	\$86.11

Mesa County Foreclosures		
Year	Number Filed	Number Gone to Sale
2012	1,272	847
2013	781	564
2014	539	403

Source: Mesa County Public Trustee

G J Regional Airport		
July	2015	2014
Enplaned Passengers	21,712	19,613
Deplaned Airfreight	640,593	700,975
Enplaned YTD Passengers	123,808	127,944
Deplaned YTD Airfreight	4,010,557	4,388,539

Labor Market Statistics		
July	2015	2014
Civilian Labor Force	72,958	77,097
Total Employment	68,679	72,226
Total Unemployment	4,279	4,871
Unemployment Rate	5.9%	6.3%

2015 Chairman's Circle Members

Alpine Bank

ANB Bank

Community Hospital

FCI Constructors, Inc.

Grand Junction City
Government

Holiday Inn & Suites -
Grand Junction Airport

Rocky Mountain Health
Plans

St. Mary's Hospital &
Regional Medical Center,
Inc.

US Bank

Wells Fargo Bank

gjchamber.org

YOUR LINK TO BUSINESS

VOLUME #32 • ISSUE #9

Grand Junction Area
Chamber of Commerce
360 Grand Avenue
Grand Junction, CO 81501

970-242-3214, Fax: 242-3694
info@gjchamber.org



Grand Junction Area
CHAMBER
OF COMMERCE

CHAMBER OF COMMERCE MISSION:

"The Grand Junction Area Chamber of Commerce will represent business and promote economic growth."

OUR GUIDING PRINCIPLES:

- A Healthy Business Climate Creates a Sustainable Community
- Representing and Advocating for Business is a Member Expectation
- Professional Connections and Networking Opportunities Build Business
- Quality of Life is Integral to our Economic Vitality
- Being Proactive & Innovative Improves our Effectiveness

Networking@Noon

Grand Junction Area
Chamber of Commerce

September 16, 2015

Edgewater Brewery

905 Struthers Ave

11:45 a.m. to 1:00 p.m.

\$18 GJACC Members

Advanced Registration Required

(Limit 2 registrations per business)

Networking@Noon is an excellent way for business people to make new connections over lunch and discuss with 5-6 other business people what works (or doesn't) in their businesses.

Four Convenient Ways To Register:

Mail: GJ Area Chamber, 360 Grand Ave., GJ, CO 81501

Phone: (970) 242-3214 Fax: (970) 242-3694 Online: www.gjchamber.org